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Oregon DeMolay Chapter

Subject: **Conclave Booklet Ad Sales**

Oregon DeMolay's Conclave will be held on May 26-29, 2017. It is an event that no one in the state will want to miss as State Master Councilor Ben Allphin and the State Officers along with the Conclave Committee are planning the best event ever. This letter is to inform you on how you could get yourself to conclave **Free**.

You can go to Conclave for free by selling Conclave Booklet advertisements. For every ad you sell you get 70% of the sale applied to your Conclave registration fee. So, if you sold a full page advertisement for \$150 dollars, you would receive \$105 toward your Conclave fee. There are seven different sizes of ads you can sell. Two half page ads for \$100 each would earn you \$140 towards conclave registration or 10 business card ads at \$25 per ad would raise \$175 toward Conclave.

The ads you can sell are for \$150 – full page, \$100 – half page, \$75 – 1/3 page, \$50 – ¼ page, \$35 – 1/6 page, \$25 – Business card, and \$15 – one line. There are ads of all kinds to sell. Any individual, business, or organization can buy an ad. With the prices and types of ads we have, everyone can buy an ad.

These ads can be sold to any individual, organization, or business who would like to get exposure in our booklet. Who should you ask to buy an ad first? You could start where you or your parents' work, the Masonic lodge where your DeMolay Chapter meets, or take a day to stop by local businesses in your town to solicit advertisements sales. Make sure that when you go to these businesses and organizations that you have a copy of a prior year's Conclave Booklet to show them what the ads look like. If you don't have a Conclave Booklet from last year, we have extra from previous conclaves that we can send to your chapter just call 503-248-2846 and leave a message or email [office@oregondemolay.org](mailto:office@oregondemolay.org).

You will need to fill out the three part carbonless form. The bottom of the form explains which forms go where. It is especially important to make sure these forms go to the right places. Since there were no changes in the cost of the ads you may use form you already have on hand. The **white** form should be sent with the check or money order and the art work to the Oregon DeMolay Office. Give the **Yellow** copy to your DeMolay Advisor. The **Pink** copy is given to the advertisers. Artwork for the ads may also be emailed to [Office@oregondemolay.org](mailto:Office@oregondemolay.org) subject Conclave Booklet.

Oregon DeMolay is classified by the Internal Revenue Service as a non-profit organization. This means any donations made to DeMolay (which an as sale would constitute) are tax deductible with a limitation of 50%. When selling an ad you may give the patron (person / organization buying the ad) our tax ID number for Oregon DeMolay, which is # 51-0176218.

**Good luck selling the Ads.**

**Remember they are due to the DeMolay Office by April 15<sup>th</sup>, 2017.**